ACI
approved cables initiative

Confident of your cable choice?

Is it marked correctly?

See ACI cable marking guide

NO ✖

YES ✔

Does it have 3rd party approval?

NO ✖

YES ✔

Is it packaged correctly with clear traceability?

NO ✖

YES ✔

Is it what I ordered?

NO ✖

YES ✔

Install cable

Contact the ACI
020 8946 6978
or
report@aci.org.uk

Visit
www.aci.org.uk
for more information



Tel: 020 8946 6978
www.aci.org.uk | info@aci.org.uk

Confident of your cable choice?

- In 2012/13 electrical distribution accounted for **4,200 fires**, **450 injuries** and **8 deaths***.
- A substantial number of **domestic fires** in Great Britain are caused by electrical appliances and wiring – around **20,000** per year**.
- **2.5 million** UK adults experience a mains voltage electric shock each year, and around **70 people die** from electrical accidents in the home**.
- A 2010 Shelter survey of **184** environmental health officers found that of the **90%** of officers, who responded, had encountered electrical hazards in the past 12 months and that it was the fourth highest problem after damp and mould, excess cold, and fire safety.
- In 2012 the ACI highlighted a case of substandard cable which resulted in more than **8 million metres** of substandard cable being removed from the market place.
- In the **past four years** there have been incidents of **non-approved** and **substandard cable** in Australia, US, Middle East, Hong Kong, South Korea, Europe and the UK.

* Fire Statistics Great Britain April 2012 – March 2013

** Electrical Safety First, Core Data Set, derived from GB-wide DCLG fire statistics 'mortality data and polling', available at http://www.electricalsafetyfirst.org.uk/news-and-campaigns/policies-and-research/statistics/

The **Approved Cables Initiative (ACI)** is an industry-wide campaign set up with regulator support to educate and inform the cable supply industry and other stakeholders of problems encountered with sub-standard, defective and unsafe data, telecom and electric cable. If you would like to support the ACI's campaign visit **www.aci.org.uk** and sign up for our regular news updates or join our LinkedIn discussion group.



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